



OUR Mission: OCEAN is an independent 501c3 business accelerator that is uniquely faith backed. Our mission is to increase God's presence in the marketplace by building into entrepreneurs. We accelerate entrepreneurs with knowledge, relationships, coaching and seed funding. OCEAN enhances a concurrent spiritual journey that guides founders to explore how faith integrates with starting a business.

OUR Advantage: The unique integration of proven start-up acceleration content and an examination of faith strongly appeals to start-ups from across the globe. Cincinnati's vibrant start-up ecosystem enhances OCEAN's appeal and supports our concurrent objective to attract and retain new businesses. Just over half of 330 applications for the first two classes came from outside Cincinnati with nearly half of that group applying from outside the United States.

OUR Program: We annually accept up to twelve venture backable companies. The OCEAN program includes four components: a five-month journey focused on start-up skills and faith exploration; daily disciplines to integrate the journey's lessons; weekly activities to stimulate skill building and holistic growth; and, monthly goals to prepare each company to launch.

- **Capital:** Each company receives \$35,000 in seed capital in the form of an uncapped convertible note from Ocean Capital, LLC.
- **Space:** OCEAN's co-working space consists of over 6,000 sq. ft. of open and private collaboration spaces in the heart of the fast growing startup scene of Cincinnati.
- **Curriculum:** OCEAN operates workshops, discussions, founder coffee chats, and ongoing operational guidance. Companies focus on product validation, cash flow management, investor presentation skills, and legal preparation. An additional layer of content examining the faith perspective of leading a business is integrated throughout the program. Visit <http://oceanaccelerator.com/curriculum/> to view how our program comes alive.
- **Mentorship:** We have attracted some of the most inspiring thinkers in technology and business, with experience in all stages of commerce. See full list of mentors at <http://oceanaccelerator.com/ocean-mentors/>
- **Professional Services:** In partnership with local firms, each company receives a generous amount of pro-bono legal, accounting, HR management and marketing services support.
- **Demo Day:** companies present on a world-class stage to thousands of potential investors, partners and customers from around the country. Over 1,500 people attended 2015 Demo Day with nearly 10,000 streaming downloads

OUR Partners: OCEAN relies on the counsel and support of partners committed to economic, community and/or faith development efforts. Our partner list continues to expand and is available at <http://oceanaccelerator.com/partners/>.

OUR Results: OCEAN's debut was in January 2015 with ten companies: Arena19, Streamspot, Lifeboat, Quality Renters, Benobe, Blueseat, Casamatic, Seared, Ringr, and Cerkl. These companies have leveraged the resources, workshops, and community from their time at OCEAN to raise over \$4.5 million in capital investment since January 2015. Their contribution extends to growth in the job market, where they have collectively generated 50 jobs since their graduation.